

empathy

Innovation, holistic revision, integration & experimentation

*forward **BATTERY ELECTRIC VEHICLES** empathy*

for boosting their popularisation

In Europe by 2020

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empathy

Holistic improvement of BATTERY-ELECTRIC VEHICLE empathy for facilitating their quick popular use

by means of

(1) the revision of situation, feelings, and motives of citizens, drivers, manufacturers, policy-makers, energy providers/distributors, grid managers,.. global/local perspectives,

(2) the research and development of ICT, TRANSPORT, ENERGY, MOBILITY,.. technologies,

(3) the introduction of innovations of BATTERY MANAGEMENT, CHARGE POINTS SERVICES, CONNECTED & AVAILABLE MBS INFORMATION, IoT/VPP, LOCAL ELECTRICITY MARKETS,..

(4) the integration, experimentation and evaluation of the proposed holistic solution in selected areas and

(5) the early and fully implication of end-users and multipliers

for a big societal acceptance, support, impact and benefit.



Research, Technological
Innovation & Business Development,



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